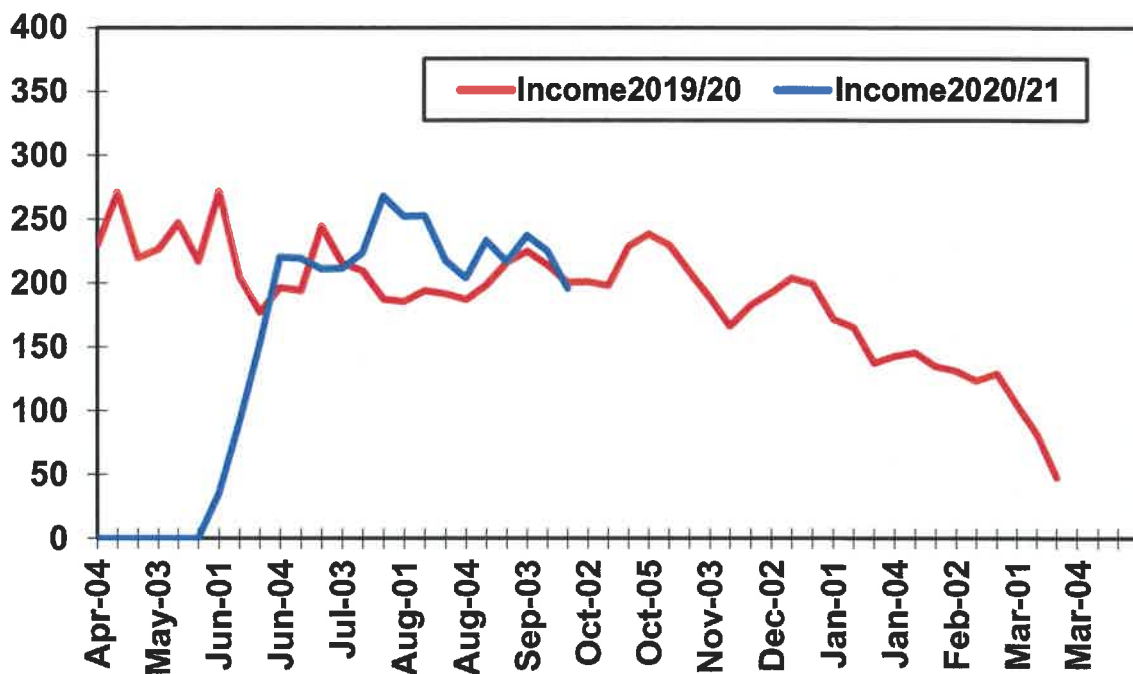


Wednesday Market

The below graph illustrates the analysis of income per week **April to September 2020/21** compared to 2019/20. Rental was not increased from 1st April 2020 and still includes 50p per trader towards Market promotion. This report is in a 4 weekly rolling average style as requested.

Wednesday Market: Income per Week



2020/21 is indicated by the blue line, 2019/20 by the red. The weeks are shown on the horizontal axis, the income by the vertical. The graph shows the income each week for the whole of 2019/20 with 2020/21 being updated as the weeks go by. May 05 refers to the 5th week in May, Dec 02 refers to the 2nd week in December etc.

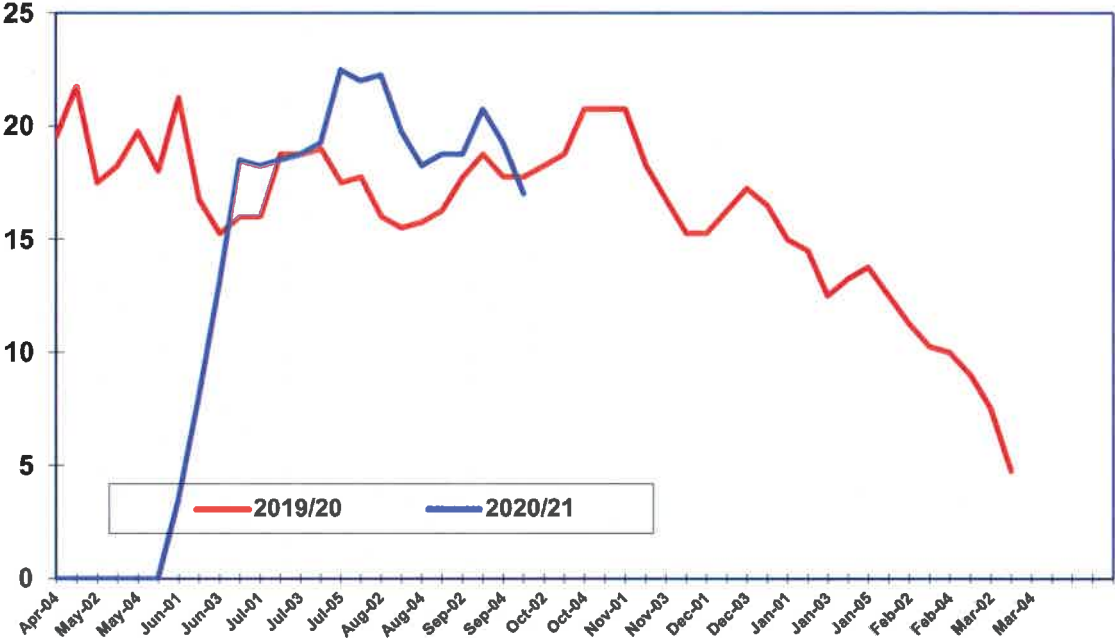
Income totals **£3,938** this year (18 weeks), **£5,518** last year (26 weeks). An average income of **£219** is evident this year compared to **£212** last year, an increase of **£7** per week. The market re-opened in June 2020 having been cancelled since March because of the pandemic.

An “attend four get the fifth one free” incentive scheme was introduced with effect from 2nd June 2010. A new charging structure was also introduced from April 2016.

The number of traders attending is illustrated in the graph overleaf.

On average in 2020/21, 18.72 traders have attended per week compared to 17.76 last year.

Number of Traders attending per week

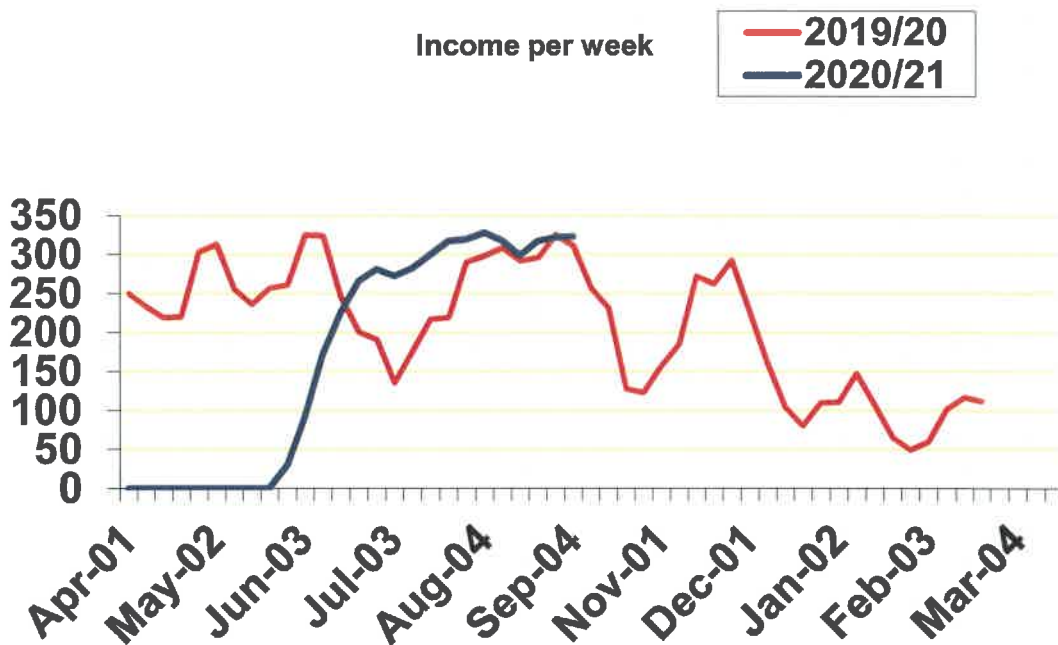


2020/21 is represented by the blue line, 2019/20 by blue. The weeks are shown by the horizontal axis, the number of traders by the vertical.

Saturday Market

The below graph outlines the operation of the Saturday Market for April to September of **2020/21** compared to 2019/20. The new zonal charging structure was introduced from 19th August 2017.

2020/21 is indicated by the blue line, 2019/20 by the red. The weeks are shown on the horizontal axis, the income by the vertical. The graph shows the income each week for the whole of 2019/20 with 2020/21 being updated as the weeks go by. May 03 refers to the 3rd week in May, Dec 02 refers to the 2nd week in December etc. This report is in the new 4 weekly rolling average style as requested.

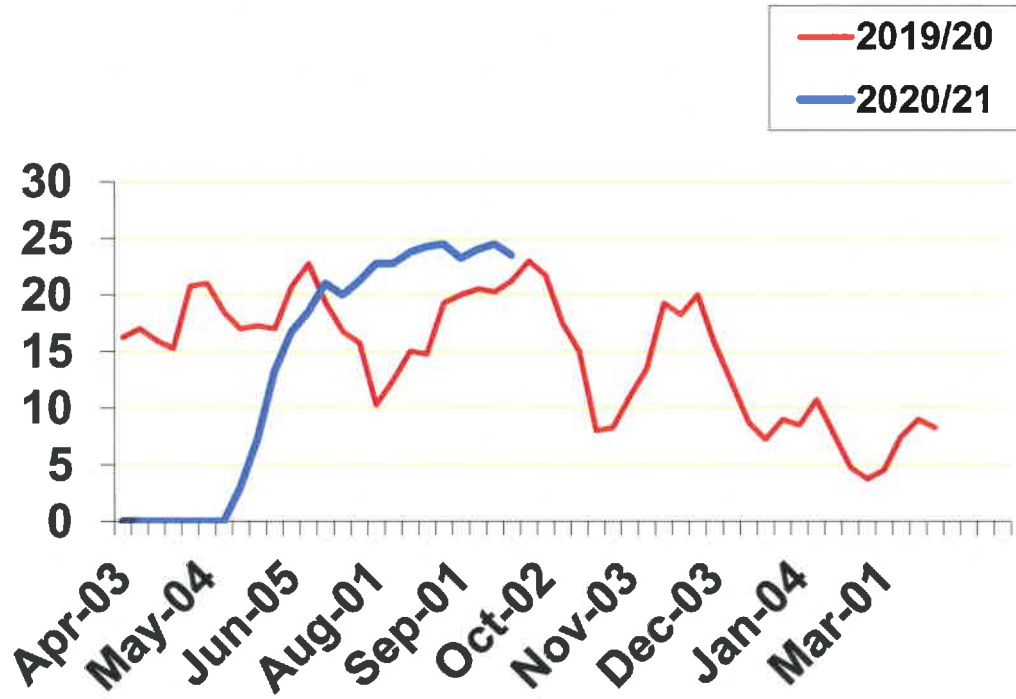


Income for 2020/21 totals **£4,940**, **£6,705** last year. An average income of **£291** per week (17 weeks) is evident this year compared to **£258** (26 weeks) last, an increase of **£33** per week. The Coronavirus crisis caused the market to be cancelled from March to May with resulting loss in income.

Traders must attend for four consecutive Saturdays to qualify for a free days rent.

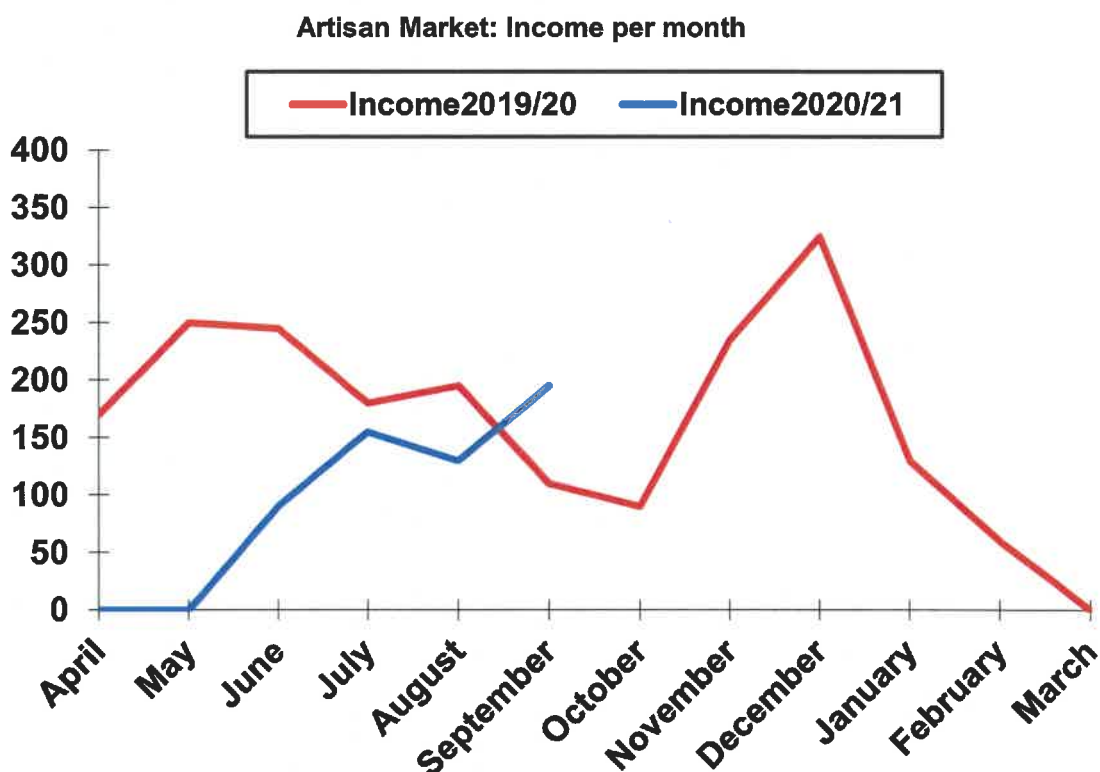
A graph showing trader attendance (Car Boot Sale attendance is excluded) is provided below. On average in 2020/21, **19.24** traders have attended per week compared to **17.92** last year.

Number of Traders attending per week



Artisan Market

The below graph illustrates the analysis of income per month from the Artisan Market for April to September of 2020/21 compared to a similar period in 2019/20. Rental was amended to a zonal charging structure from 1 April 2017 and still includes 50p per trader towards Market promotion.



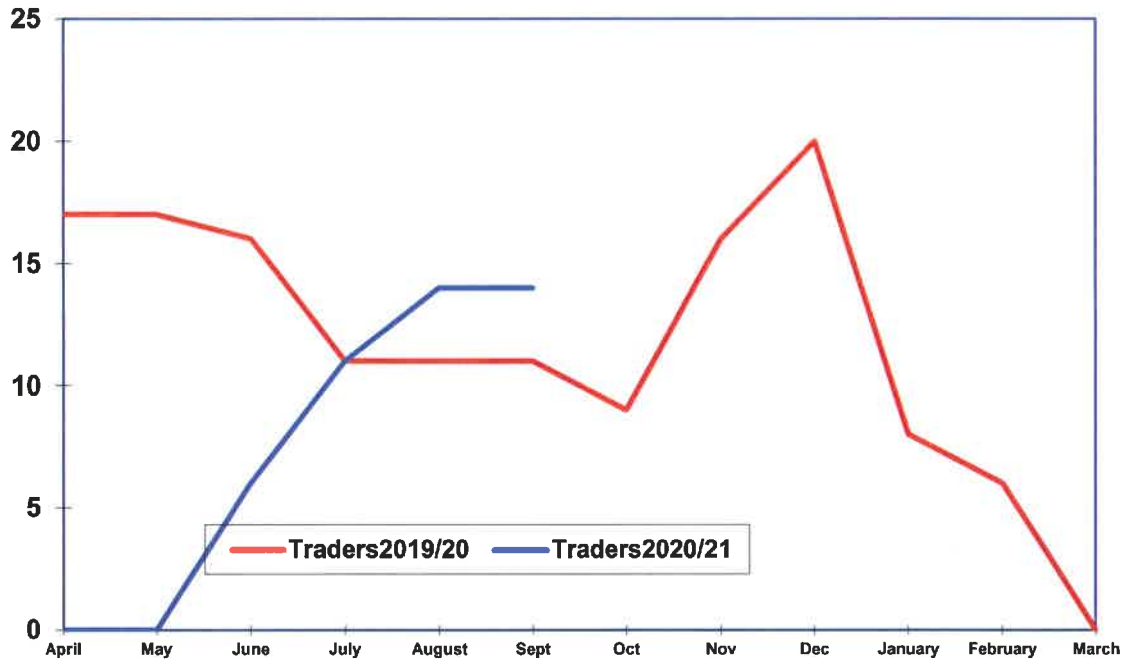
2020/21 is indicated by the blue line, 2019/20 by the red. The months are shown on the horizontal axis, the income by the vertical. The graph shows the income each month for the whole of 2019/20 with 2020/21 being updated as the months go by.

Income totals **£570** this year (4 months), **£1,150** last year (6 months). An average income of **£143** is evident this year compared to **£192** last year, a decrease of **£49** per month. The new Artisan Market commenced on Friday 24th June 2016. The March, April and May markets were cancelled due to the Coronavirus crisis.

The number of traders attending is illustrated in the graph overleaf.

On average in 2020/21, **11.25** traders have attended per month compared to **13.83** last year.

Number of Traders attending per month



2020/21 is represented by the blue line, 2019/20 by blue. The months are shown by the horizontal axis, the number of traders by the vertical.

Roger Dyke
Finance Officer
October 2020