

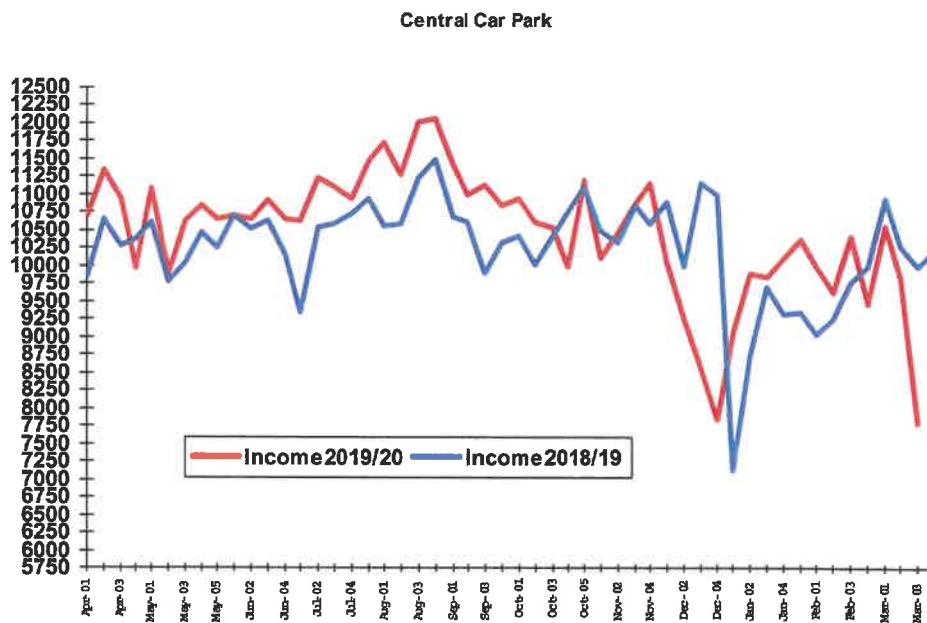
OSWESTRY TOWN COUNCIL

Analysis of Car Parking: Income and Usage 2019/20 and 2018/19

Central Car Park

The below graph illustrates the trend of income obtained from the Central Car Park for the whole of the 2019/20 financial year compared 2018/19.

Total income for April-March of 2019/20 was **£456,963** this year compared to **£449,471** last year (VAT deducted at 20%), an increase of **1.66%**. Parking charges were not increased from 1st April 2019. Car Parking was made free after 6pm.



Over the 2019/20 period the number of tickets issued (and percentage usage comparisons between this year and last) were:

Denomination	Amount Issued	2019/20 %	2018/19	2018/19 %
50p	214,930	40	211,795	40
£1	238,908	44	234,823	44
£2	67,132	13	67,644	13
£3	17,838	3	16,120	3
£6	1,341	0	1,062	0
Total	540,149	100	531,444	100

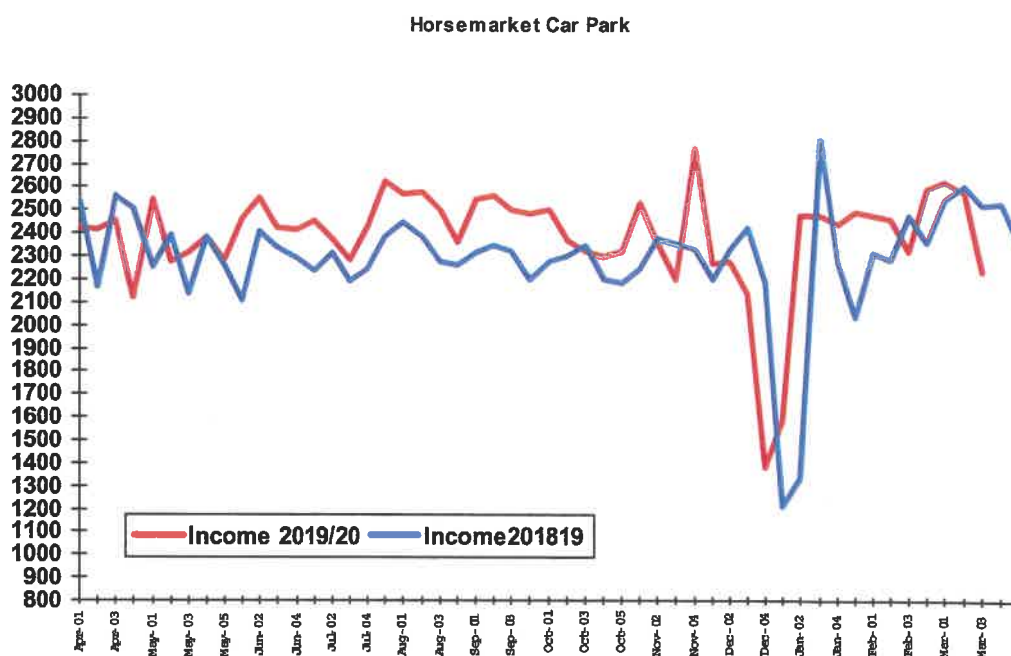
The below table outlines the total number of tickets issued over **whole of 2019/20** and for the whole of previous years for each denomination available and the various denomination percentages.

<i>Denomination</i>	<i>Tickets Issued</i> <i>2017/18</i>	<i>Percentage Analysis</i> <i>2017/18</i>	<i>Tickets Issued</i> <i>2018/19</i>	<i>Percentage Analysis</i> <i>2018/19</i>	<i>Tickets Issued</i> <i>2019/20</i>	<i>Percentage Analysis</i> <i>2019/20</i>
0hr to 1 hr	220,090	40%	211,795	40%	214,930	40%
1hr to 2hrs	244,739	45%	234,823	44%	238,908	44%
2hrs to 4hrs	68,385	13%	67,644	13%	67,132	13%
4hrs to 6hrs	16,279	2%	16,120	3%	17,838	3%
Over 6hrs	992	0%	1,062	0%	1,341	0%
	550,485	100%	531,444	100%	540,149	100%

• **Horsemarket Car Park**

Income on the Horsemarket totals **£103,408** this year, **£100,012** for the same period last year (VAT deducted), an increase of 3.4%. Car parking charges were not increased on 1st April 2019. Car parking was made free after 6pm.

The graph below indicates the income trend, again the income for the whole of 2019/20 is shown with income for 2018/19 provided as the weeks go by as a comparison.



For 2019/20, the denomination of tickets issued (and percentage usage comparisons between this year and last) are as follows:

Denomination	Amount Issued	2019/20	2018/19	2018/19
		%		%
50p	51,010	37	52,402	38
70p	69,712	50	69,237	50
£2	13,735	10	13,639	10
£3	4,132	3	3,018	2
£6	442	0	292	0
Total	<u>139,031</u>	<u>100</u>	<u>138,588</u>	<u>100</u>

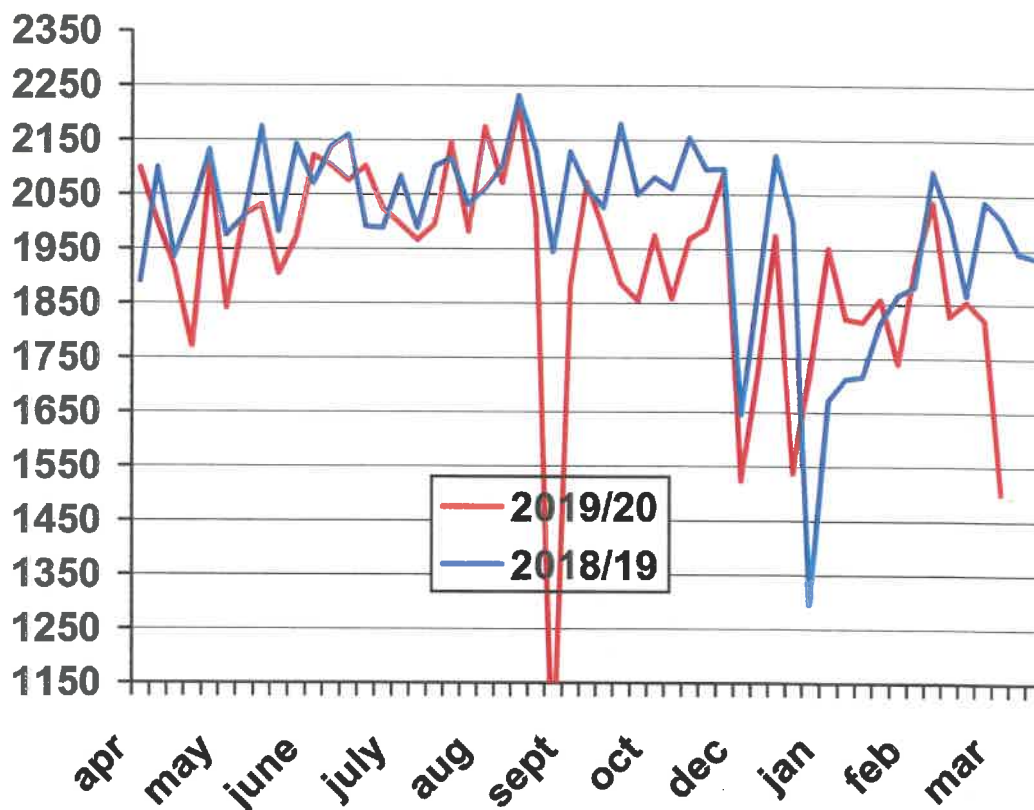
The below table outlines the total number of tickets issued over **whole of 2019/20** and for the whole of previous years for each denomination available and the various denomination percentages.

<i>Denomination</i>	<i>Tickets Issued 2017/18</i>	<i>Percentage Analysis 2017/18</i>	<i>Tickets Issued 2018/19</i>	<i>Percentage Analysis 2018/19</i>	<i>Tickets Issued 2019/20</i>	<i>Percentage Analysis 2019/20</i>
0hrs to 1hr	57,280	40%	52,402	38%	51,010	37%
1hr to 2hrs	69,825	49%	69,237	50%	69,712	50%
2hrs to 4hrs	12,581	9%	13,639	10%	13,735	10%
4hrs to 6hrs	2,926	2%	3,018	2%	4,132	3%
Over 6hrs	292	0%	292	0%	442	0%
	142,904	100%	138,588	100%	139,031	100%

• **Smithfield Street Car Park**

Income for whole of 2019/20 inclusive totals **£81,689** compared to **£86,994** last year, a decrease of 6%. Car park charges were not increased from 1st April 2019. Car parking was made free after 6pm. The dramatic fall in September was caused by the car park being closed for the Fair, however the amount paid by the Fair operator compensates for the loss.

The below graph again illustrates income this year compared to last.



Tickets issued (and percentage usage comparisons between this year and last) have been as follows:

Denomination	Amount Issued	2019/20 %	2018/19	2018/19 %
50p	58,158	51	60,839	51
80p	42,930	37	44,623	37
£2	9,806	9	11,006	9
£3	3,315	3	3,392	3
£6	274	0	298	0
Total	114,483	100	119,708	100

The below table outlines the total number of tickets issued over **whole of 2019/20** and for the whole of previous years for each denomination available and the various denomination percentages.

<i>Denomination</i>	<i>Tickets Issued 2017/18</i>	<i>Percentage Analysis 2017/18</i>	<i>Tickets Issued 2018/19</i>	<i>Percentage Analysis 2018/19</i>	<i>Tickets Issued 2019/20</i>	<i>Percentage Analysis 2019/20</i>
0hrs to 1hr	62,973	52%	60,389	51%	58,158	52%
1hr to 2hrs	44,369	36%	44,623	37%	42,930	36%
2hrs to 4hrs	11,521	9%	11,006	9%	9,806	9%
4hrs to 6hrs	3,136	3%	3,392	3%	3,315	3%
Over 6hrs	272	0%	298	0%	274	0%
	122,271	100%	119,708	100%	114,483	100%

- Summary

Total income from the three Car Parks for the whole of 2019/20 totals £642,059 (VAT deducted at 20%) compared to £636,477 last year, an increase of 0.877%

<i>Denomination</i>	<i>Tickets Issued 2018/19</i>	<i>Tickets Issued 2019/20</i>	<i>Increase (Decrease) 18/19 to 19/20</i>	<i>Percentage Change 18/19 to 19/20</i>	<i>Tickets Issued 2020/21</i>
0hrs to 1hr	324,586	324,098	-488	-0.15%	
1hr to 2hrs	348,683	351,550	+2,867	+1%	
2hrs to 4hrs	92,289	90,673	-1,616	-1.8%	
4hrs to 6hrs	22,530	25,285	+2,755	+12%	
Over 6hrs	1,652	2,057	+405	+25%	
	789,740	793,663	+3,923	+0.5%	

Roger Dyke
Finance Officer
APRIL 2020

	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR
Average per day:												
MON												
Tickets Issued	1,392	1,084	1,598	1,622	1,396	1,591	1,575	1,608	2,045	1,406	1,342	1,112
Income	£1,347	£1,686	£1,687	£1,757	£1,799	£1,736	£1,661	£1,655	£1,742	£1,512	£1,389	£1,168
TUES												
Tickets Issued	1,707	1,731	1,519	1,614	1,769	1,650	1,655	1,606	1,894	1,497	1,369	976
Income	£1,805	£2,078	£1,531	£1,643	£2,268	£1,653	£1,605	£1,613	£1,930	£1,519	£1,486	£945
WED												
Tickets Issued	1,851	1,886	1,923	1,944	1,879	1,891	1,865	1,848	2,059	1,710	1,754	1,255
Income	£1,946	£1,905	£1,913	£1,990	£2,018	£1,951	£1,864	£1,868	£2,068	£1,712	£1,745	£1,192
THUR												
Tickets Issued	1,757	1,733	1,655	1,697	1,807	1,709	1,725	1,642	1,560	1,544	1,634	1,286
Income	£1,732	£1,634	£1,641	£1,687	£1,860	£1,693	£1,731	£1,629	£2,056	£1,572	£1,563	£1,131
FRI												
Tickets Issued	1,868	1,602	1,960	1,919	2,000	1,985	1,827	1,979	2,120	1,883	1,932	1,388
Income	£1,649	£1,782	£1,796	£1,746	£1,607	£1,849	£1,671	£1,756	£2,234	£1,683	£1,672	£1,161
SAT												
Tickets Issued	2,125	2,201	2,142	2,178	2,227	2,204	2,096	2,002	1,894	2,060	1,970	1,468
Income	£2,299	£2,313	£2,204	£2,204	£2,617	£2,232	£2,075	£2,146	£1,761	£2,076	£2,062	£1,403

Central Car Park: Analysis of Average Daily Income and Tickets Issued (APRIL to MARCH 2019/20 inclusive)

Appendix A.